How digital literacies transform implementation of Learning Across Curriculum in Hong Kong

The case of blending Business and English Studies

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2. Project Plan
   - Project Background
   - Stages of the Project
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4. The Lesson Plan and the Teaching Activity

How did the students acquire knowledge before?

Limited ways to learning resources

Books

Lessons

Media

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02

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The education in the past was passive and sometimes costly.

But with the Technology, Everything has changed.
It has provided various **opportunities** for people today

How do the students acquire knowledge today?

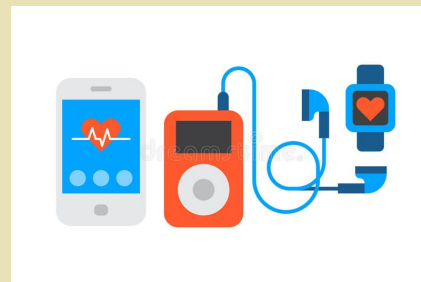Lots of ways to learning resources to learn at any times and anywheres.

Internet	Social media	Portable devices

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How do the students acquire knowledge today?

Lots of ways to learning resources to learn at any time and anywhere.

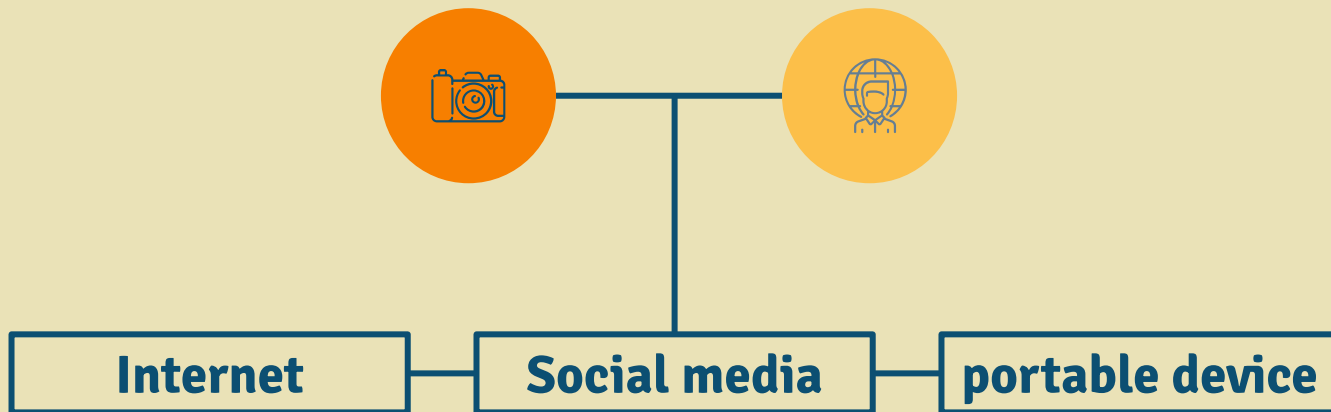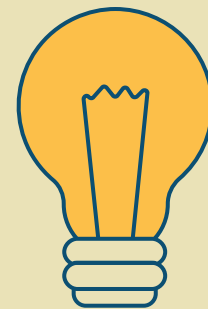| Internet | Social media | portable device |

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Introduction

Technology is getting advance in this generation. The appearance of portable device, online meeting and e commerce had also made a revolution in the way of teaching.

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Literature Review

how the technologies have facilitated the learning of language, the respective constraints, and the manner in which people use them.
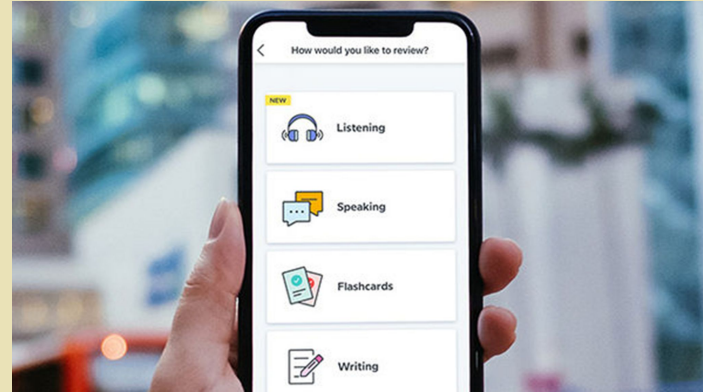
Have you used these before?

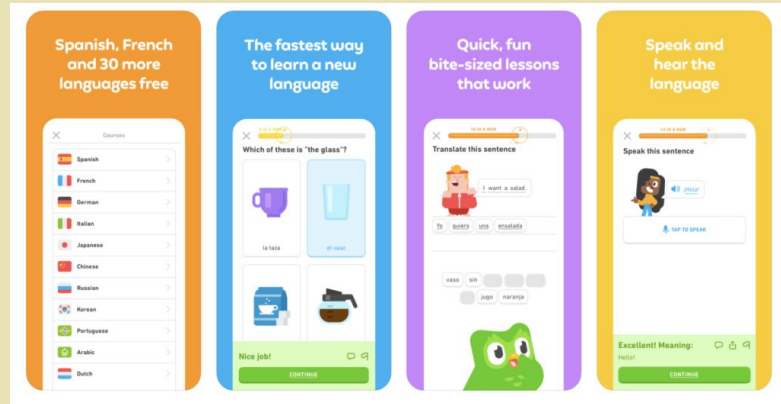# These are some social media apps with the language teaching functions.


With these apps, learning become efficient, as it is not limited by geographical constraints.

Apart from social media, Blogging is also a good way to help students in their learning journey.

According to a research from a Doctor of Education Vurdien (2013), blogging can be used to enhance the writing skills of Spanish students who are learning English as a second language.

Instructors can use blog-based peer responses to enhance the writing skills of students. Students will benefit from blog-based peers when tackling higher level revisions.
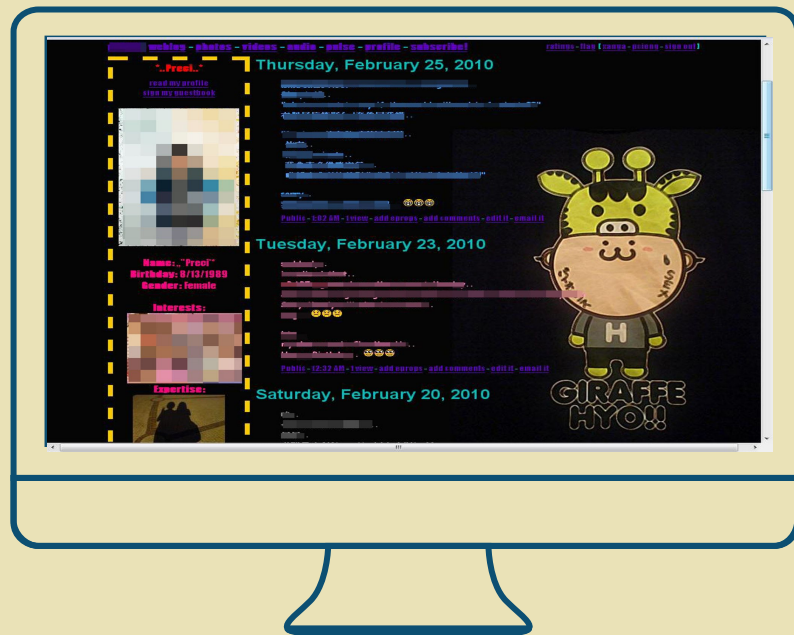
But why?

Scholar Ducate and Lomicka (2005) explained that It is because during writing the blog, Students can gains the skills to appreciate and uptake the better traits of writing, as well as to avoid making mistakes or errors which might be deemed inappropriate in their compositions.

Also, teachers can use the blogs he wrote to understand their writing style and his writing strengths and weaknesses. While Blogging can facilitate creativity, experimentation and ownership. Blogging allowed students to express themselves in the relaxed environment.
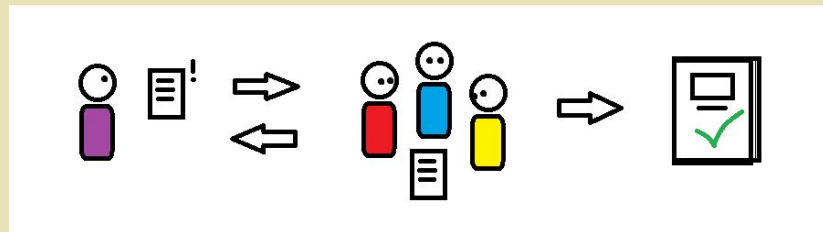
However, blogging also has its own setback.

—Ducate and Lomicka (2005)

Problem of blogging

Many blogs are abandoned when boredom characterizes the readers or writers. This weakness can disadvantage the student or instructor if blogging is the main tool being used to learn or teach the language

Writing Wikipedia is another approach that has attracted the attention of scholars as tool to be used in learning process.

Wikipedia could be used to adopt language learning and identity. The research carried out by Kuteeva (2011) also noted that Wikis could be used to change the relationship between the writer and reader. After studying several wikis written by students, the author noted that these resources confirm the interaction between a writer and reader. They raise awareness of the audience and increase the utilization of interpersonal discourse. King (2015)

Problem of Writing Wikipedia

One of the unique weaknesses relates to their vastness, as indicated by King (2015). Although this characteristic can be advantageous, it can limit the effectiveness of these resources because a student might feel intimidated or unsettled if they realize that they will be displaying their second language writing skills on such public platforms.

Technologies have their affordances and constraints

When students choose to use specific approaches such as blogs or wikis, they also expose their strengths and weaknesses. Instructors and students should be motivated by what works best for the student in question where considerations related to the environment, learning levels, among others, should be the focus.

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Making a Difficult Choices - Blogging

Blogging

- Promotional blog posts is more closely related to the running a vendor booth and would help lessen students' workload.

Writing Wiki

- Conduct research outside of classroom hours while the amount of work needed for the vendor booth project is already large

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Project Plan

Project Background

A year-long project to enhance the knowledge of students in BAFs and English

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Project Background

Target group
30 senior form students of Band 1 secondary school

Time
Chinese New Year

Subject
cross-curricular project that involves BAFS and English

Plans
Run a vendor booth in Mong Kok

Project detail

The project consists of 30 S5 students, all of whom are studying both BAFS and English. Their English level is upper-intermediate. They would have to start the business from scratch. Tasks range from division of labour, writing a proposal, sourcing materials, fund-raising, accounting, promotion, etc.

While English lessons will be allocated to teach students to
(1) write business plans, (2) blog, and (3) write stories related to workplace communication.
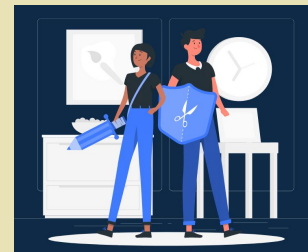
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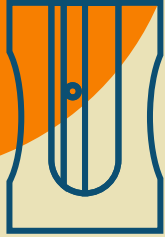
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Write a blog for the project!

These are the aims of the blogging phase:
1. collaborate and discuss online through commenting
2. write promotional blog entries
3. protect private individual information

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Seven stages of Blogging

Four stages to learn How to write a blog post

1.Reading

2. Navigating

Blog

3. Protecting

4.Collaborating

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3 steps to learn how to write a promotional blog posts
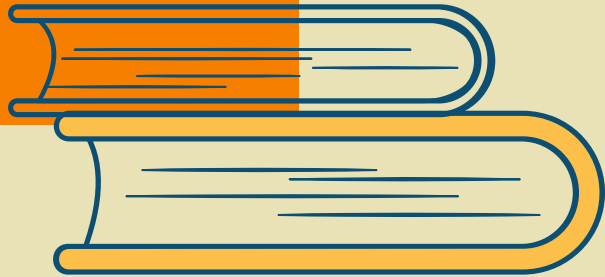
Reading

Writing

Editing

01

02

03

Estimated result

Five strengths of this project
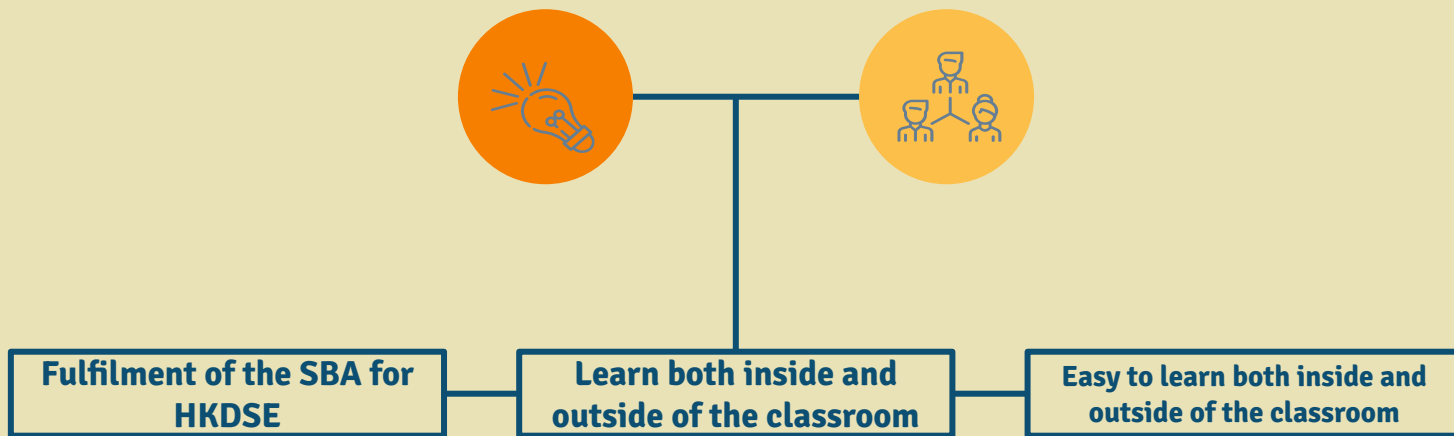
Intensely Authentic

Facilitates creativity

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Five strengths of this project

Fulfilment of the SBA for HKDSE

Learn both inside and outside of the classroom

Easy to learn both inside and outside of the classroom

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Potential difficulties

Thanks

Do you have any questions?

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